

January 20, 2023

4:30 p.m.

Commissioner Carlson called the meeting to order at 4:37 p.m.

In attendance: Commissioner Carlson Commissioner Walz

> Staff: Brad Sholes Alex Gelabert Dennis Negrete

DISCUSSION ON CLUBHOUSE OPERATIONS

Staff provided an update on the hiring of the bar and event manager position. Commissioners inquired if staff needed any additional equipment in the clubhouse to compliment operations. Staff stated they are looking at solutions for adding additional cooler space in the bar. Staff provided an update on new marketing and event strategies including the new website and utilizing multiple streams of messaging, i.e. in clubhouse tvs promos, facebook, emails, signage, etc. Commissioners inquired about permanent tee times and when the information would be distributed. Staff said they were working on some changes to the structure. The rising costs of CDGA membership/handicap have eaten away at the fee players pay for other events and amenities, so staff was considering increasing the fee or removing the CDGA membership/handicap and allowing those players to register separately for the membership/handicap. Commissioners inquired about the hanging of a past champion and hole in one plaques. Staff said they are looking at placement and solutions included having new plaque created to replace the old plaques. Staff discussed cart GPS solutions for the 2023 season and beyond and will collect and distribute information to commissioners when it received.

ADJOURNMENT

Commissioner Carlson moved to adjourn the Golf Committee meeting at 5:19 p.m.

Commissioner Walz seconded the motion.

Ayes: Nays:

Motion Carried