



## Elk Grove Park District Golf Committee Meeting Minutes

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July 27, 2023

5:30 p.m.

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Commissioner O'Malley called the meeting to order at 5:36 p.m.

In attendance: Commissioner O'Malley

Absent: Commissioner Carlson

Staff: Brad Sholes  
Alex Gelabert  
Jeremy Duncan  
Stacia Cipra

### **DISCUSSION ON MARKETING**

Commissioner O'Malley stated moving forward the marketing department will be involved in the golf committee meetings on an every other meeting basis. Commissioner O'Malley inquired about the marketing budget and if more funds needed to be allocated in the future. General Manager Gelabert said the relationship between the golf staff and marketing staff continues to grow as the new staff on both sides find their footing. Golf staff has had an emphasis on finalizing details of events, specials, etc. earlier to allow marketing more time to create materials. We have received tremendous feedback on the digital signs and their materials. The golf email schedule and social meeting posts have been planned and set for the fall with about two emails a week on upcoming events.

### **DISCUSSION ON EVENT SCHEDULE**

Commissioner O'Malley congratulated staff on trying new events. He recognized not all ideas are going to work, but you don't know until you try them. While the comedy night wasn't as successful as anyone would have liked, that is the event type worth testing. Staff mentioned they are researching a bingo night and a painting night to add to the fall schedule to compliment bags nights and simulator leagues. Commissioner O'Malley asked about the band budget. Director Sholes stated they anticipate going over budget, but the success of the band nights justify the additional expense. He explained we will adjust the budget request for next year accordingly. General Manager Gelabert explained staff is in the process of finalizing the winter and spring schedule with an emphasis on full bands approximately once a month supplementing with smaller acoustic sets when the schedule allows.

### **DISCUSSION ON CLUBHOUSE OPERATIONS**

Commissioner O'Malley inquired about staffing levels and if there was any difficulty finding staff. Staff mentioned some pain points in the grounds and maintenance area as well as the kitchen, but other positions haven't been as hard. Now that seasonal staff will be leaving a couple jobs may be posted to help in the fall season. Commissioner O'Mally wanted to confirm

the full-time staff positions are cross trained in each other's areas to fill in if necessary in a pinch and emphasized the teamwork across all positions necessary to successfully run the facility.

#### **DISCUSSION ON FUTURE CAPITAL PROJECTS**

Superintendent Duncan mentioned the pump station in our irrigation system will need to be replaced in the near future. It is a large expense, but the pump is nearing 20 years old. The computer that runs the system is old and dated and difficult to find replacement parts. Unfortunately without this system, the course would have no irrigation making grounds/maintenance operations extremely difficult and impacting playing conditions. General Manager Gelabert said the clubhouse staff had one that would expand the cooler capacity behind the bar.

#### **NEW BUSINESS**

General Manager Gelabert provided Commissioner O'Malley with a greens fee and cart fee comparables list from the area course as staff prepares to recommend fee increases for 2024.

#### **ADJOURNMENT**

Commissioner O'Malley adjourn the Golf Committee meeting at 6:58 p.m.